

## Notes of the DERRINGTON LOW CARBON COMMUNITY PROJECT MEETING ON Thursday 2<sup>nd</sup> April at 7.15 pm at the Village Hall

### 1 Welcome and Introductions:

Ray Sutherland kindly offered to chair the meeting and Karen took notes. Ray welcomed everyone and asked everyone to introduce themselves.

### 2 Present:

Those present included:

Rosemary Lofty, Helen Sammons, Sue Challinor, Mike Clements, Cllr Ray Sutherland, Geoff Parry, Karen Davies, Maggie Overton, Sheena Davies, Martin Chadwick from Beat the Cold, Rob Hine and Rob Horton from Sustainability Matters, Colin Roff from Stafford and Rural Homes.

**3 Apologies:** Apologies had been received from Cllr Mark Winnington, John Dunning, John Watkins.

### 4 Note and actions from the last meeting:

The notes were agreed as correct. Karen had called in at Peter Hughes' house and spoken to his wife. Sheena had been passed the notes/info re the project. Several people had fed back re the questionnaire and Mike and Karen had discussed during previous evening. Jules had attended the recent Parish Council meeting.

### 5 Questionnaire:

#### Finalise questions/other info:

The Questionnaire was discussed and a new scoring system was suggested. **Mike** will amend.

A phone number is needed re queries about either the questions or the initiative in general.

Martin offered that Beat the Cold's tel. no. be put on the questionnaire and they could field questions or pass them on to someone eg Karen (**Mike/Martin** to liaise re details).

Karen is keen to flag up the need for people to come forward to be trained as Volunteer Walk Leaders to help sustain the existing Walking for Health programme/led Health Walks in Derrington. Our only trained Volunteer Walk Leader has a broken leg and we need 4 or 5 trained VWL's to share walks out! (*suggested phrases/topics: "Joining in led Health Walks" and "Training to become a Volunteer Walk Leader"*). **Mike** to amend/add.

Also we need to include an invitation to encourage/welcome other interested people to get involved/join the Steering Group.

Add Questionnaire to be returned to 'local reps' by Sunday 3<sup>rd</sup> May.

Also add 'Launch Event Coming Soon – Sat 30<sup>th</sup> May'

**Mike** to amend/add.

Martin explained what kind of light bulbs were available as an incentive to return the Questionnaire. The group agreed it was best to save the intelligent plugs for when Jules goes into homes.

(*Extra bit from Karen: we do have a small budget for promo items – **Mike/everyone** do you feel we need more 'incentives' – we could purchase some Fairtrade items for*

*instance or other useful 'green' incentives..... and could mention them on the questionnaire).*

**Arrangements for distribution/collection:**

Following helpful discussions on different options it was agreed that a network of local people would post out questionnaires by and we would ask people to drop completed questionnaires back to local contacts, as follows:

Twemlow Close: **Mike C**

Field Cres: **Roy Wood**

St Matthew's (odd): **Sheena**

St Matthew's (even): **Mike C**

Yew Tree/Maple/ Ruskin/Crossing Lane/Billington (near side only – Village Hall side): **Helen**

Long Lane: **Karen**

Roger Davies/John Rawsthorne: **Karen**

Willow Brook/Badgers' Croft/Castle View: **Rosemary**

Mount Pleasant (even): **Karen**

Mount Pleasant (odd): **Geoff**

Chestnut Close: **Ray**

Church Lane: **Ray**

Billington (far side – opposite Village Hall): **Sue**

Meadow Lane: **John Myers**

Need to collect **people's details** (name, first line address, tel no).

Questionnaire to be finalised, printed and available to distribute on Thursday 23<sup>rd</sup> April at 7.15 pm at the Red Lion Pub April (**Mike/Karen**).

Light bulbs to be distributed to the 'local reps' at the same time from **Martin**.

(Plus any other incentives if we decide to provide).

**Geoff to** contact Malcolm at the pub!

Questionnaire to be returned to '**local reps**' by Sunday 3<sup>rd</sup> May. These need to be forwarded to Martin at Beat the Cold asap.

***Either drop them in at Karen's (2 Mount Pleasant) so she can pass them on or post directly to:***

Martin Chadwick  
Beat the Cold  
The Bridge Centre  
Birches Head Road  
Stoke-on-Trent  
Staffordshire  
ST2 8DD

**Martin (Jules)** offered to analyse the questionnaire results by 13<sup>th</sup> May.

Result/bar charts etc will be available for the launch event and to help inform what goes on the back of the Thermometer Cards.

## 6 Launch Event:

Following extensive and useful discussion the following were agreed:

Launch Date Sat 30<sup>th</sup> May (**Helen** to confirm room available).

**Rob and Rob** to work up a range of suggestions/framework for the Launch Event, to include different organisations, exhibitions, with as much interactive stuff going on as possible/’doing things’ for kids etc! Bring outline plan to next meeting on 23<sup>rd</sup> April.

**Rob/Rob** to put together a flier to publicise launch event.

**Rob, Rob and Rosemary** to liaise on distributing flier, possibly along with Christian Aid envelopes, during week of 11<sup>th</sup> – 16<sup>th</sup> May.

**Rob and Rob** to submit article/publicity to go in Church/Village Magazine – deadline 20<sup>th</sup> of the month. May get something in 2 months running.

Press/PR **Ray and Karen** to liaise with SBC press officer Will Conaghan.

A subsequent evening event to take place date tbc with inspirational speaker from Marches Energy Agency (**Karen** put on next agenda).

**Beat the Cold/This Project/Sust Matters** etc to have presence at the Village Church Fete on Sat June 6<sup>th</sup>.

## 7 Energy Measures - update:

To follow once Jules begins household work.

## 8 Village Hall audit:

**Karen, John Watkins** and Marches Energy Agency have spoken re submitting a bid for funding to carry out a feasibility study regarding energy measures/potential for renewables at the Village Hall. This will be followed up when John is back off holiday.

## 9 Brand/Name:

Several suggestions were read out and discussed. The Group agreed to use ‘Derrington Way Ahead: pioneering \*\*\*\*\*’ we need to complete this strapline that will explain the project’s ‘green/sustainability’ ethos asap (**Mike/Karen**). We could then come up with 5 options that could be voted on at the launch.

## 10 AOB:

WI – future presentation – Martin and Sue to liaise.

Parish Council – Jules and perhaps Karen to attend next meeting.

Web pages – Sebastian in Karen’s team has added the project to the sustainability pages of the Stafford BC website – see [www.staffordbc.gov.uk/sd](http://www.staffordbc.gov.uk/sd) and <http://www.staffordbc.gov.uk/live/welcome.asp?id=6533>

It would be great to get the project onto the Village Website and have links though to Stafford Area Save Your Energy website too, as well as other relevant ones eg Staffs OC3 (the Staffordshire climate change website).

**Rob and Rob** to liaise with **John Dunning** re this and to put together some materials. Could also add the Questionnaire to these webpages.

**Next Meeting – Thursday 23<sup>rd</sup> April at 7.15 pm in the Red Lion  
(contact details for Karen [kdavies@staffordbc.gov.uk](mailto:kdavies@staffordbc.gov.uk)  
Wk 619408 Mob 07967 328586)**